



NEWSLETTER
ISSUE 5
APRIL MAY 2014

gadget



Good Practice Pilot Action for Innovative
Industries: Education, Training and Exploitation

WELCOME TO THE NEWSLETTER FOR THE **GADGET** PROJECT!

GADGET GOES BEYOND EUROPE UNIVERSITY-INDUSTRY INTERACTION CONFERENCE

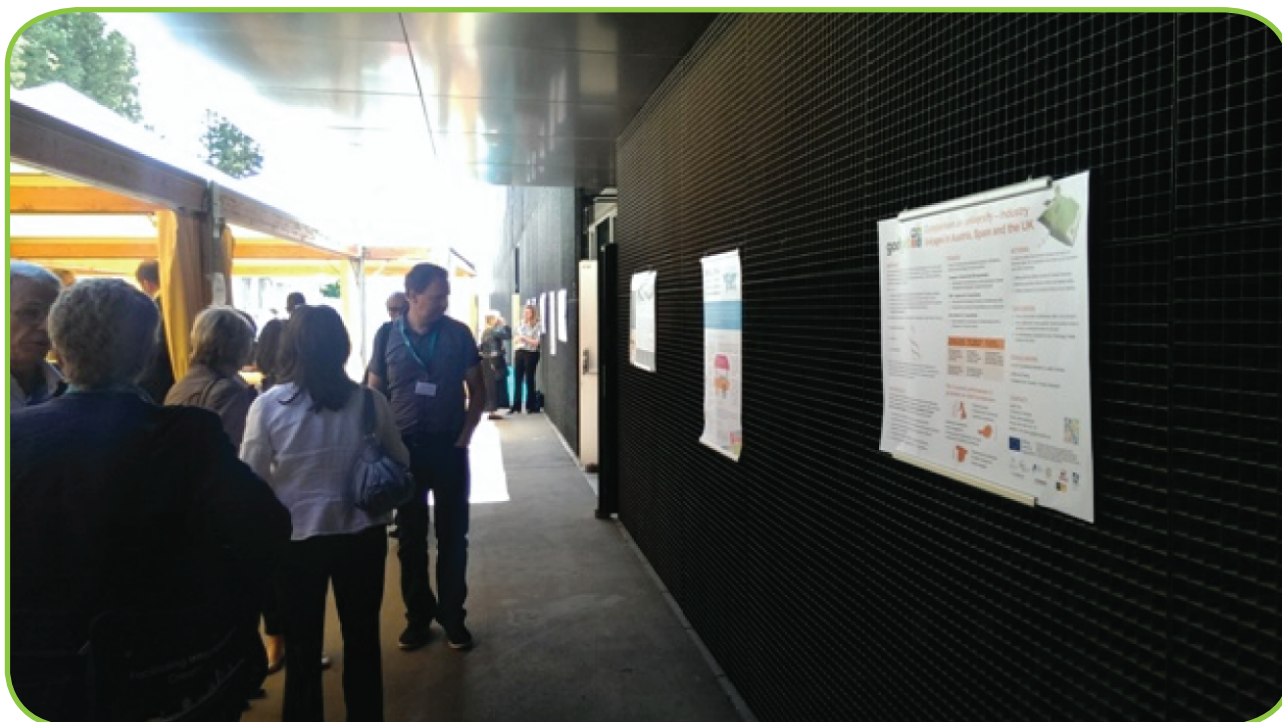
The project was presented and promoted to over 300 international audience through the "University-Industry Interaction Conference" which was held from 24th to 25th April 2014 in Barcelona.

Project's philosophy and findings were introduced to professors, researchers, practitioners, industry representatives, entrepreneurs and policy makers from Europe, Western Balkans, Asia, Africa, Russia and Latin America in form of an academic poster. Besides, GADGET offered the audience real examples and ideas on how to bring closer the academic and business world.

The conference is hosted by the University Industry Innovation Network (UIIN) in cooperation with the Catalan Association of Public Universities (ACUP) which represents eight universities in Cataluña with more than 200.000 students and 15.000+ teaching and research staff. The theme of the event was:

**Challenges and Solutions for
Fostering Entrepreneurial
Universities and
Collaborative Innovation**

More information can be found at
<http://www.university-industry.com/>



DATE: TUESDAY, APRIL 1
VENUE: FH JOANNEUM,
AUSTRIA

The Green Tech Valley is an excellent breeding ground for research and development, resulting in an R&D rate of 4.7 % and a top position compared to international standards.

In order to quicken the spirit of research even further, the Federation of Styrian Industries, TU Graz and ECO WORLD STYRIA organised the technology forum for energy, energy efficiency and environment for the 7th time in Graz.

Within the frame of this high-profile event, the EU Lifelong Learning Project GADGET (Good Practice Pilot Action for Innovative Industries) used the forum once again to establish the 3rd GADGET Café in order to stimulate dialogue and interaction between business and science.

On April 1st, about 100 research leaders of innovative green-tech companies and research institutions participated in the Cleantech Innovators Club

Thusi was for the purpose of maintaining the cross-industry exchange as well as to generate new cooperation ideas.

"Branches in flashlight" offered innovative companies inside "Science Park Graz" the opportunity to give a short overview of their developments and



current projects. Moreover, experts of the Styrian research and business landscape and the Styrian Business Promotion Agency lectured about projects, thematic priorities and chances.

In the manner of a so-called "world café", stimulating discussions at different round thematic tables in the field of new project ideas encouraged lateral thinking across all disciplines.

FH JOANNEUM (represented by Rene Wenzel and Lisa Mahajan) and Jaqueline Egger & Ingrid Kienberger from RUN start up & service centre Fürstenfeld used this special occasion to attract interested participants to the planned training program for employees in Styrian SMEs in the field of energy & environment on the topics of internationalization, market potential analysis, intercultural communication, planning and controlling of R & D projects as well as methods to increase customer loyalty . In order to respond to the needs of the participants as flexible as possible, a questionnaire was developed and launched on site to the participants. .



A highlight of the event was the this year's award ceremony of the Green Tech Challenge .

Creative and innovative students have been measured in future-oriented tasks of Styrian top companies and were awarded for their projects. Representatives of Energie Steiermark, Sattler AG and KWB handed over the certificates and winner 's checks to individual and group winners of FH JOANNEUM and university for mining,

The GADGET "Café" concept was introduced into the project structure as a informal meeting point between higher education, companies and business intermediaries. Mobilising contacts from the two sectors of education and work to discuss in an informal setting would ultimately provide dialogue and build rapport and contacts.

3rd AUSTRIAN
GADGET CAFÉ

DATE: 03.04.2014-04.04.2014
VENUE: UNIVERSITY OF
ALICANTE, SPAIN

After a year and a half, the GADGET consortium returned to Alicante for the third consortium meeting and "café" from 3rd to 4th April 2014 at the University of Alicante (UA).

Each partner reported the project progress and the foreseen activities in the last 6-month project lifetime. The organisation of the final conference was well discussed and the team would start preparing this last meeting in Brussels in the next weeks.

Besides the consortium meeting, Austrian and Scottish partners were invited to experience Spanish café on the following day. This café, New and niche employment market: Energy and Environment, focused on the big challenge for graduates – employment, which drew the attention of a newspaper, let alone the UA itself.

The event attracted students, professors and private sectors that are in the field of environment and energy to discuss the tendency in and expectation from the labour market.

In addition, GADGET had a chance to exchange ideas with the Pacific, Fiji and Papua New Guinea precisely, thanks to the participation of the delegates from another European project, EPIC, under the EDULINK programme.

ALICANTE GADGET CAFÉ



CONSORTIUM MEETING PARTICIPANTS

AppleGreen Homes	Alan Wallace
FH Joanneum Gesellschaft mbH (FHJ)	Rene Wenzel
FH Joanneum Gesellschaft mbH (FHJ)	Lisa Mahajan
FUNDEUN	Rafael Lafont
FUNDEUN	Raquel Díaz
Glasgow Caledonian University	Bruce Wood
Glasgow Caledonian University	Zsara McEwan
University of Alicante	Spike Tang
University of Alicante	Virginia Ferrer



GADGET PROGRESS IN NUMBERS



104
SMEs

11
INTERMEDIARIES

14
HEIs

3000
PORTAL VISITS

16
EVENTS

230
SUBSCRIBERS



Lifelong
Learning
Programme



<http://www.gadget-project.eu>



This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.